

THE KAWANA SCOOP

JULY
2018

THE HEART
OF THE
SUNSHINE
COAST

PLASTIC BAG BAN

The plastic shopping bag ban will apply to all retailers in Queensland for in-store and online sales from 1 July 2018. Under the ban, retailers are no longer allowed to supply shoppers with single-use lightweight plastic shopping bags under 35 microns, for free or at a charge. This includes compostable, degradable and biodegradable plastic shopping bags. A retailer who is found to be supplying the banned bags after 1 July 2018 may be fined up to \$6,300 per offence.

Which bags will not be banned?

- Barrier Bags for unpackaged fruit and veg
- Bin liners and garbage bags
- Single-use heavy weight plastic bags
- Plastic nappy bags

Recommended Reusable Alternatives

- 'Green' bags
- Hessian bags
- Reusable cold/freezer bags
- Cotton bags
- Heavy-duty plastic bags designed for reuse or multiple uses



For more information, visit

www.qld.gov.au/environment/pollution/management/waste/plastic-bags

 /KawanaShoppingworld
KawanaShoppingworld.com.au


Kawana
SHOPPINGWORLD



GIVE ME 5 FOR KIDS – MONSTER AUCTION

Give Me 5 for Kids is in its 20th year, with the annual June appeal raising over \$4.4 million for Sunshine Coast children's health services to date. Kawana Shoppingworld will once again be supporting Give Me 5 for Kids with the Monster Auction, held in Centre Court on Saturday June 30, from 11am – 2pm. The Mix FM team will be in centre, auctioning off a variety of prizes to raise money for the appeal! If you would like to donate a prize to be included in the auction, please contact Centre Management.

SCHOOL HOLIDAYS ACTIVITY

With school holidays commencing on Monday 2 July, we have two weeks of free kids activity planned!

11am – 2pm daily no bookings required.

**2nd - 6th July
Peter Rabbit™
Story Time & Craft Village**



WEEK 1

Meet everybody's favourite bunny Peter Rabbit for a story time and interactive craft workshops



**9th - 13th July
Very Hungry Caterpillar
Storytime &
Activity Zone**

WEEK 2

Join The Very Hungry Caterpillar for a story time and shop with an interactive scavenger hunt.



GRILL'D MASTERCLASS

Throughout the School Holidays Grill'd will be hosting Kids Burger Masterclasses, where kids can learn to make burgers and eat them too! \$10 per child, including a burger, chips and a drink.

10:30am - 11:30am on the following days:

Tuesday 3rd, Wednesday 4th & Thursday 5th

Tuesday 10th, Wednesday 11th & Thursday 12th



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& CO.

FREE WEEKLY KIDS' ACTIVITIES

**We offer free kids' activities every week!
July's dates are as follows:**

Friday 6 July - Pipsqueak Morning

Saturday 14 July - Craft Activities

Sunday 15 July - Balloon Twister

Saturday 21 July - Craft Activities

Sunday 22 July - Face Painter

Saturday 28 July - Craft Activities

Sunday 29 July - Balloon Twister



NEW STORES



Liberty Hair Design

have recently opened their doors, located opposite Williams Shoes. Centre staff can enjoy their opening offer of 50% off colour treatments.



Build A Bear

will be opening a kiosk on June 30 opposite The Coffee Club. To celebrate their grand opening, the store will be hosting activities, a raffle and have their mascot in centre on Saturday 30 June.



Connecting customers with your store's marketing message is a key element in unleashing your store's sales potential. Kawana Shoppingworld has a variety of mediums that can assist you to promote your marketing message and drive your sales.

To book any of the below **SHINE** opportunities please contact the Kawana marketing team at info@kawanashoppingworld.com.au

Kawana Shoppingworld has the following Shine opportunities:

- Centre Website
2160px (w) x 1080px (h)
- Social Media
- PA Announcements
- Restroom Advertising
- Brochure Displays
- Digital Directory Boards
1080px (w) x 1470px (h)
- Corridor Posters
- E-Newsletter
- Pop Up Retail

STAFF OFFERS

LASER CLINICS AUSTRALIA STAFF OFFER

25% off all standard prices and 10% off promo Sale Prices.

This is only for Skin and Laser Hair removal treatments and not cosmetic injecting.



KEY DATES

June sales figures are due by COB Friday 6 July 2018
- please email through to kawanasales@mirvac.com

