

THE KAWANA *Scoop*

DECEMBER 2018



DEVELOPMENT LAUNCH

We are so excited to announce Event Cinemas have now opened, as of Thursday 29 November! This is the first Gold Class and VMAX experience on the Sunshine Coast, in addition to the general admission cinemas. Keep an eye out for an exclusive Retailer Screening Night coming up.

We would also like to announce P'Nut Street Noodles, Planet Arcades and Clean Me Carwash have opened in the new precinct.

Four restaurants are still to come! These are:

- Lone Star Rib House
- Peak Thai
- Pomodoro Pizza Pasta
- The Good Place



Kawana
SHOPPINGWORLD

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RETAILER CHRISTMAS PARTY

You should have all received your invitation for the Retailer Christmas Party, coming up on Tuesday 11 December. The RSVP date was Monday 3 December, so if you have not done so already, please RSVP by calling 5444 1944 or emailing info@kawanashoppingworld.com.au with the names of all staff members attending.



CHRISTMAS ENTERTAINMENT

Throughout December we have a range of Christmas roving entertainment! Activity includes:

- The Naughty Christmas Tree
- Christmas Carollers
- Toy Soldier Marching dancers
- Hip Hop Elves
- The Gingerbread Man
- The Gingerbread Girl
- Rudolph the Red Nose Reindeer
- Balloon Benders
- Face Painters

TRADING HOURS

A reminder that the confirmed extended trading hours for Christmas are as follows:

DATE	TRADING HOURS	DATE	TRADING HOURS
Monday 17 Dec 2018	9am – 6pm	Tuesday 25 Dec 2018*	CLOSED
Tuesday 18 Dec 2018	9am – 6pm	Wednesday 26 Dec 2018^	10:30am – 4pm
Wednesday 19 Dec 2018	9am – 6pm	Thursday 27 Dec 2018	9am – 9pm
Thursday 20 Dec 2018	9am – 10pm	Friday 28 Dec 2018	9am – 5:30pm
Friday 21 Dec 2018	9am – 12am	Saturday 29 Dec 2018	9am – 5pm
Saturday 22 Dec 2018	9am – 6pm	Sunday 30 Dec 2018	10:30am – 4pm
Sunday 23 Dec 2018	9am – 6pm	Monday 31 Dec 2018	9am – 5:30pm
Monday 24 Dec 2018	9am – 5:30pm	Tuesday 1 Jan 2018#	10:30am – 4pm

GIFT WRAPPING

Our Gift Wrapping service commences on Monday 3 December, running every day until Christmas Eve (open the same hours as the centre). Kawana Surf Life Saving Club will be running the station, with all funds raised going towards the club. The Gift Wrapping station is located near Cotton On.

ELF ON THE SHELF

In the 10 days leading up to Christmas, we will be hosting an Elf on the Shelf competition throughout the centre. A new elf will be hidden each day somewhere in the centre (including shop fronts), up for grabs for the first customer who finds it! We will be posting more information about this soon on our Facebook page.



COURTESY CREW

Throughout December and early January the centre will have Courtesy Crew rostered on every day to assist customers in our carparks, minimising congestion and hopefully frustration! They will be in the new multi-deck carpark, and in the existing South carpark.

LIVE MUSIC

We are excited to launch weekly live music in our outside dining precinct, starting on Friday 30 November. We will have a range of live musicians performing in the dining precinct every week at the following times:

- Friday: 5:30pm – 8:30pm
- Saturday: 5:30pm – 8:30pm
- Sunday: 11:30am – 2:30pm



MARKETING OPPORTUNITIES

Connecting customers with your store's marketing message is a key element in unleashing your store's sales potential. Kawana Shoppingworld has a variety of mediums that can assist you to promote your marketing message and drive your sales.

To book any of the below SHINE opportunities please contact the Kawana marketing team at info@kawanashoppingworld.com.au

Kawana Shoppingworld has the following Shine opportunities:

- Centre Website 2160px (w) x 1080px (h)
- Social Media
- PA Announcements
- Restroom Advertising
- Brochure Displays
- Digital Directory Boards 1080px (w) x 1470px (h)
- Corridor Posters (A1)
- E-Newsletter
- Pop Up Retail

SALES DUE

November sales figures are due
COB Friday 7 December 2018.
Please email to
kawana.sales@mirvac.com

TAG US

Don't forget to tag **@kawanashoppingworld** in your Facebook and Instagram posts throughout Christmas so we can repost on our social channels! We love to see the new products/ VM displays/ sales you have in store.

